



Name	Liubov Kyslyuk
Position, Department/Faculty	Associate Professor of the Department of Document Studies and Information activities
Academic Degree, Academic Title	Candidate of Science in Social Communications Associate Professor
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ORCID iD:	0000-0001-9764-4280
Google Scholar:	https://scholar.google.com.ua/citations?user=eEzuMjEAAAAJ&hl=uk

EDUCATION:

Basic education (university, major, year of graduation):Базова освіта (університет, спеціальність, рік закінчення):

Kharkiv National Technical University named after Mr. Vasylenko, Specialty: Automated Control of Technological Processes, 2005.

Luhansk National Agrarian University, Specialty: Enterprise Economics, 2016.

Postgraduate/Doctoral studies:

Associate professor

Ministry of Education and Science Ukraine, 2020.

PhD in Social Communications

Ministry of Education and Science of Ukraine, 2013

Additional training, certification programs:

Certificate from the XII All-Ukrainian School of Library Journalism (with international participation) on the topic “Library Journalism During War: Recording, Documenting, and Generating Content,” 2023.

Certificate of completion of the training course “AI + Art”: new horizons in librarian creativity, 2023.

Certificate of internship at the Baltic Research Institute for Economic Transformation (Latvia), topic: “Innovative educational technologies: European experience and its implementation in the training of specialists in economics and management,” 2019. 6 ECTS credits.

Certificate of completion of the training course “Modern Methods of Communication in Business Communication” as part of the project “Adult Education Center – Environment for Personal and Professional Development,” 2019.



WORK EXPERIENCE:

Professional Career (Workplace, Years, Position):

Associate Professor, Department of Documentation and Information Activities, National Aerospace University “Kharkiv Aviation Institute” [2021 - present]

Scientific activity, teaching, educational program supervisor

Associate Professor of the Department of Enterprise Economics, Marketing, and Economic Theory at Luhansk Agrarian University [2015–2021]

Research, teaching, educational program supervisor

Deputy Director for Educational and Training Work at the Educational Center of the Petro Vasilenko Kharkiv National Technical University of Agriculture [2011–2015]

educational work, teaching

Lecturer in general technical disciplines at Educational Center No. 4 [2005–2007]

teaching

Teaching Experience:

Associate Professor, Department of Documentation and Information Activities, National Aerospace University “Kharkiv Aviation Institute” [2021 - present]

Teaching courses: Introduction to the profession (Concept of information support for the profession), Fundamentals of economics and information management, Business etiquette, Information analysis and consulting

Associate Professor of the Department of Enterprise Economics, Marketing, and Economic Theory at Luhansk Agrarian University [2015–2021]

Teaching courses: Marketing, Marketing Product Policy, Marketing Communications, Marketing Pricing Policy, Consumer Marketing.

Deputy Director for Educational and Training Work at the Educational Center of the Petro Vasilenko Kharkiv National Technical University of Agriculture [2011–2015]

Teaching courses: Equipment, Occupational Safety

Lecturer in general technical disciplines at the Educational Center No. 4 in Kharkiv [2005–2007]

Teaching courses: Equipment, Occupational Safety

RESEARCH ACTIVITIES:

Main Research Areas:

Information and communication technologies and marketing strategies in the socio-economic sphere of Ukraine, social communications

Number of Publications (Scopus, WoS, others):

Approximately 80 scientific publications, including articles indexed in Scopus and Web of Science databases; numerous conference materials and applied research results.

Monographs, Textbooks:

co-author of 3 monographs

Participation in Scientific Conferences:

Regular participant (over 40) and speaker at international and national scientific conferences

TEACHING ACTIVITIES:

Courses Taught:

Introduction to the profession (Concept of information support for the profession), Fundamentals of economics and information management, Business etiquette, Information analysis and consulting

Author Courses, Academic Programs:

Author courses "Introduction to the profession (Concept of information support for the profession)", "Fundamentals of economics and information management", "Business etiquette", "Information analysis and consulting"

Methodological Materials, Textbooks:

Author of a textbook on document management and lecture notes on strategic marketing. Developed electronic resources and online training (LMS: Moodle).

PROFESSIONAL ACHIEVEMENTS AND AWARDS:

Membership in Professional Associations:

Ukrainian Librarian Association

SELECTED PUBLICATIONS:

Key Articles (Scopus, WoS, others):

Шемаєва Г., Прилуцька А., Кислюк Л. Сучасні тенденції європейської бібліотечної

освіти/Наукові праці НБУВ. Київ. 2024. Вип. 71.,с. 112-123. Фахове видання.

Шемаєва Г., Кислюк Л. Управління дослідницькими даними (RDM) в бібліотеках: огляд зарубіжних публікацій INFOTOPOS: актуальні питання сучасного інформологічного знання, 2024, с. 43-57.

Вовк М. О., Батюк Б. Б., Гірняк Н. А., Кислюк Л. В. Маркетингова стратегія інноваційного безпекового розвитку в контексті управління ресурсозбереженням та технологічної реструктуризації конкурентоспроможного підприємства. Формування ринкових відносин в Україні: Збірник наукових праць. Вип. 1 (272). К., 2024, с. 95-102.

Макарова С. Ф., Вовк М. О., Бучнев М. М., Кислюк Л. В. Адаптивні безпекові стратегії технологічного менеджменту інноваційно орієнтованого підприємства в умовах активізації комунікаційної політики. Інвестиції: практика та досвід N 5/2024, с. 7-12.

Грабар Н.Г. Кислюк Л. В. Професійне спілкування в науковому середовищі бібліотечної сфери Вісник Книжкової Палати України, №6, 2023, с. 36-41.

Vasyurenko L., Kuksa I., Ostashova V., Kysliuk L., Naholiuk O., Sukhoruchenko M. Modeling financial supply of state social expenditures: the «human-center» tax principle International Journal of Supply and Operations Management. November 2021, Volume 8, Issue 4, pp. 370-380, Фахове видання. Scopus.

Babenko V., Sidorov V., Koniaieva Y. L. Kysliuk Features in scientific and technical cooperation in the field of non-conventional renewable energy Global Journal of Environmental Science and Management. 2019. Vol. 5. P.733-741.

Фахове видання. Scopus. Web of Science.

Books, Chapters in Collective Monographs:

Кислюк Л. В. Мультимедійні технології як фактор організаційно-технічних змін бібліотек вищої школи // Університетська бібліотека: нова сфера інформаційної взаємодії : монографія / за ред. В. О. Ільгінаєвої, Т. О. Колесникової; Дніпропетр. нац. ун-т залізн. трансп. ім. акад. В. Лазаряна. Дніпропетровськ, 2016. С. 165-176.

Кислюк Л. В. Функціонування маркетингової системи розподілу на об'єктових ринках // Реінжиніринг бізнес-процесів маркетингової сфери промислових підприємств: монографія / за ред. д.е.н. проф. Л. М. Таранюка, 2018. С. 162-168.

Kysliuk L., I. Naumenko Strategic management of enterprise marketing activities based on swot-analysis // Innovative tools for socio-economic systems' development: Monograph 25 / edited by O. Mandych, A. Ostenda; Katowice School of Technology.- w Katowicach, 2019. С. 166-170.

ADDITIONAL INFORMATION:

Language Proficiency:

Ukrainian, English

IT Skills:

Microsoft Office / Microsoft Excel / Social Media / Zoom / Google Drive / Microsoft Powerpoint / Skype / Organizational and planning skills

