



Name	Iryna Davydova
Position, Department/Faculty	Professor of the Department of Economics and Public Management
Academic Degree, Academic Title	Doctor of Economic Sciences Professor
Email:	i.davydova@khai.edu
Scopus Author ID:	Scopus Author ID: 57216860564
Web of Science ResearcherID:	-
ORCID iD:	https://orcid.org/0000-0001-6411-1461
Google Scholar:	https://scholar.google.com/citations?user=DLcttsgAAAJ&hl=uk
ResearchGate:	

EDUCATION:

Basic education (university, major, year of graduation):

Specialist of Economic Theory

Diploma of higher education cum laude in Economics, Kharkiv State University, 1992

Postgraduate/Doctoral studies:

Doctor in Economics

Ministry of Education and Science of Ukraine [26/04/2015]

Professor

Ministry of Education and Science of Ukraine [24/09/2015]

PhD in Economics

Ministry of Education and Science of Ukraine [26/01/1997]

Additional training, certification programs:

Certificate of Completion of the online course: Expert in Accreditation of Educational Programs: online training, 31/10/2020

Certificate Big Course for Small Business within the framework of the Nova Poshta Business School

Certificate of participation in the project Jean Monnet Module “European Integration of Ukraine in Industry 4.0”, 114 hours, 2021, No. 73/2021

Certificate “Training of trainers on the development of professional standards of various industry directions and the dissemination of this practice in Ukraine”, 12 hours of training





WORK EXPERIENCE:

Professional Career (Workplace, Years, Positions)

- **Work as Professor, Head of Chair of Economy, Marketing and International Economic Relations, National Aerospace University named after N. Zhukovsky "Kharkiv Aviation Institute"**
- **Work as a Lecturer. Professor of Economics and Law Department, Kharkiv State University of Food Technology and Trade.**

RESEARCH ACTIVITIES:

Main Research Areas:

Employment, intellectual capital, international business, e-commerce, organizational development in higher education, strategic positioning, sustainable development in education

Number of Publications (Scopus, WoS, others):

Over 150 scientific publications, including indexed articles in Scopus databases; multiple conference proceedings and applied research outputs.

Monographs, Textbooks:

Co-author of 4 monographs and 10 textbooks in the fields of Economics, International Trade, and digital transformation in education.

Participation in Scientific Conferences:

Regular participant (more than 50) and speaker at international and national scientific conferences on marketing, education strategy, digital transformation, and sustainable university development (Ukraine, Poland, Lithuania, Italy, Germany, online forums).

TEACHING ACTIVITIES:

Courses Taught:

Economics of Labor, Management of Strategic Changes, Management of Strategic Management, Modern Economic Theory

Author Courses, Academic Programs:

Author of the course "Economics of Labor", "Management of Strategic Changes",
Developer of academic content for "Management of Strategic Management" and "Modern Economic Theory"
Contributor to interdisciplinary educational modules on business transformation in the digital economy

Methodological Materials, Textbooks:

Co-author of textbooks in the field of Economics and labor market
Developed electronic resources and video materials for hybrid and online teaching (LMS: Pilot, Moodle)





PROFESSIONAL ACHIEVEMENTS AND AWARDS:

Honorary Titles:

Honorary Certificate from the National Aerospace University “Kharkiv Aviation Institute”
National Aerospace University – Kharkiv Aviation Institute [2020]

Certificate of the Kharkiv Regional Council

Kharkiv Regional State Administration [2021]

Distinctions, Awards, Prizes:

2020 - Professional Skills Competition "Icarus Khai". Best Teacher of Fundamental and Humanitarian Disciplines. 2nd place.
2002 – award on contest “High school of Kharkivschina – best names” in nomination “Teachers of fundamental discipline”
2015- charter of Department of Education of Kharkiv oblast State Administration

Membership in Professional Associations:

2015 – member of All-Ukrainian association of International Economists
2016 - member of Association of Private Employers

SELECTED PUBLICATIONS:

Key Articles (Scopus, WoS, others):

Iryna Davydova MODERN MARKETING TO SCALE THE BUSINESS / Olena Sadchenko. Iryna Davydova. Liliya Yakymyshyn. Svitlana Kovalchuk, Daryna Chernenko. Anna Zaitseva // International Journal of Advanced Research in Engineering and Technology (IJARET) Volume 11, Issue 4, April 2020, pp. 361-370, Article ID: IJARET_11_04_034 Available online at <http://www.iaeme.com/IJARET/issues.asp?JType=IJARET&VType=11&IType=4> ISSN Print: 0976-6480 and ISSN Online: 0976-6499 – Scopus Publications.

Iryna Davydova, Alina Artyomova Forecasting Innovative Changes in Managing Socio-Economic Systems/ Integrated Computer Technologies in Mechanical Engineering - / <https://www.springerprofessional.de/en/forecasting-innovative-changes-in-managing-socio-economic-system/27129938> - Scopus Publications.

Iryna Davydova, Oleksandr Balan, Olena Danyliuk, Maryna Horbashevskaya, Natalia Bakulina, Illia Samarchenko // Improvement of Algorithms and Procedures of Decision Support in the Field of Personnel Management // International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, Volume-8 Issue-4, November 2019

Davydova I.O. Regional labor market: manifestations and consequences of imbalance (behavioral and socio-economic aspects) / I.O. Davydova, O.I. Petrovsky // Economy. Finances. Law. - 2018. № 6/5 - pp. 32-36 .

Davydova IO, Lebedchenko VV Theoretical foundations of the system of economic security of the region and its role in ensuring the national security of the state // Business Inform. - 2020. - №5. - P. 36–42. <https://doi.org/10.32983/2222-4459-2020-5-36-42>.

Davydova I.O. Influence of employment policy on human development in the region / I.O. Davydova // Journal of Economic Reforms. - 2018 - No. 3 (31). - pp. 66-75.

Davydova I.O. The Methodology of Behavioral Economics in Ukrainian-American



Cooperation in the Labor Market "/ The Quarter of the Century of Ukrainian-American Friendship: An Experienced Future: Compendium of Materials of the Third American Studies Multidisciplinary Conference (Lviv, Apr. 12, 13, 2016) / Order by Kalitchak R. G. Zazulyak Z. M. - Lviv: 2016. p.163-167

Davydova I.O. Assessment of intellectual capital in the labor market / Scientific journal "VIEM". - 2016 - №15.

Davydova I.O. Estimation of labor potential of machine-building enterprises and innovative component of its activity. Estimation of labor potential of machine-building enterprises and innovative component of its activity / Visnyk of Khmelnytsky National University. Economical series. -2016. - No. 3. - T.1/

Davydova I.O. The labor market as a factor of intellectual rent // Bulletin of Donetsk National University. Series B. Economics and Law. 2015. N1. - pp. 90-92.

Davydova I.O. Manifestation modalities in employment and industrial relations // Bulletin Khmelnytsky National University. Economic Series. - 2015. - № 2. V.1. - pp. 58-61.

Davydova I.O. The role of education in shaping the quality characteristics of the workforce // Bulletin Khmelnytsky National University. Economic Series. -2015. - №.3 V.1 .

Davydova I.O. Theoretical and Methodological Analysis of Employment Management Based on System Approach // Economic Processes Management: International Scientific E-Journal. - 2015. - № 2. [electronic resource]. - Access: http://epm.fem.sumdu.edu.ua/download/2015_2/2015_2_22.pdf.

Davydova I.O. Interaction between the labor market and the education market in the process of employment // Economy. Finance. Law. 2015. -№5. - pp.21-23.

Davydova I.O. Contradictions of labour relations in the evaluation of intellectual capital on the labour market // Economy: Realities time. - 2015. - №3(19). -[Electronic resource]. - Access mode:economics.opu.ua.journal.html.

Davydova I.O. Innovative employment in terms of its essential characteristics // Efficient Economy. - 2015. - №5. - Access: www.economy.nayka.com.ua.

Davydova I.O. The Efficiency of Intellectual Capital Implications in the Sphere of Employment / Economics. Finances. Law. No. 5 (1). - P.16-18.

Davydova I.O. Theoretical analysis of skilled labor in the employment system of Ukraine / Global and national problems of the economy. - 2015 - N 5. - Access mode: globalnational.in.ua.

Davydova I.O. Interconnection between the degree of economic development and vocational education in Ukraine / Ukraine: aspects of labor. - 2014 – N 4. - PP. 19-26

Davydova I.O. Methodology of studying employment in the knowledge economy / Economics and entrep-reneurship. - 2014 - N 6 (47). - PP. 883-886.

Davydova I.O. Modal characteristics of economic phenomena and their disclosure in the social and labor sphere / Formation of a market economy: Collection of sciences works Vol.31. - Kyiv: KNEU, 2014. - pp. 404-406.

Davydova I.O. Dialectical interaction of economic relations and employment activities / Problems of the economy. - 2014 - N 3. - PP. 319-323/

Davydova I.O. Methodology of studying employment in the conceptual and historical aspect / Scientific perspectives. - 2013.-№4. - PP.34-38.

Davydova I.O. Employment and unemployment in the post-industrial economy / Effective economy. - 2013. - № 12.- Mode of access: www.economy.nayka.com.ua

Davydova I.O. Theoretical aspects of the interaction of education and employment in the employment of graduates / Materials of the scientific and practical conference "Problems and prospects of employment of graduates of higher educational institutions". - Donetsk: DonNUET, 2013. - pp.41-43.

Davydova I.O. Postindustrial tendencies of employment in conditions of transformations. / Economic strategy and prospects for the development of trade and services: a



collection of sciences. - KDUHT. - Kharkiv, 2012. - Vip.2 - PP. 221-225.

Davydova I.O. Conversion of Intellectual Capital in Employment / Sustainable Development of the Economy. - 2012. - No. 2. - PP. 33-36.

Davydova I.O. Hierarchy of principles of employment in the modern economy / Economic strategy and prospects of development of the sphere of trade and services: Collection of sciences works: - Kharkiv: KHDUKHT, 2012. - PP. 87-90.

Davydova I.O. Theoretical analysis of skilled labor in the employment Ukraine // Global and national economy problems of earthquake. - 2015. - №5. - [Electronic resource]. - Access: global-national.in.ua.

Davydova I.O. New tendencies of employment in conditions of intellectualization of the economy // Economic strategy and prospects for the development of trade and services: Collections of sciences works / Hark. state univ. food and trade: - Kharkiv, 2010. - V. 2 (14). - pp. 415-421.

Davydova I.O. Innovative type of employment: realization in the conditions of economic transformations / Scientific notes of Kharkiv Institute of Management: scientific journal: Issue N 28. Kharkiv: KhiU, 2010. - P. 210-214.

Davydova I.O. Employment in the context of human capital development. Economic strategy and prospects for the development of trade in services: a collection of sciences. KDUHT. - Kharkiv, 2010. Part 2-V.2

and others.

Books, Chapters in Collective Monographs:

Davydova I.O. Coastal regions: problems and paradigms of socio-economic development: Collective monograph / under the editorship of T. Derkach, Doctor of Economic Sciences. Riga, Latvia: Publishing House "Baltija Publishing", 2018. – pp. 167-186/

Davydova I.O. Employment and implementation of intellectual capital in terms of innovative reforms: Monograph / I.O. Davydova - H.: HDUHT, 2013. - 327 p.

Network Economics: Theory and Practice distribution operation in modern trade: Monograph / N.G. Ushakova, N.L. Savitskaya, I.O. Davydova, T.V. Androsova. - Kharkov, 2014. - 205 p.



NATIONAL AEROSPACE UNIVERSITY
«KHARKIV AVIATION INSTITUTE»





ADDITIONAL INFORMATION:

Language Proficiency:

Ukrainian, English(B2)

IT Skills:

Microsoft Office / Social Media / Zoom / Google Drive / Microsoft Powerpoint / Skype /
Organizational and planning skills

Social and Community Activities:

Charity during the full-scale russian invasion .

Responsible for organizing events, trainings, and awareness campaigns, and ensuring institutional alignment with European standards on education.

