



Name	Ganna Likhonosova
Position, Department/Faculty	Professor of Management and business administration Department
Academic Degree, Academic Title	Doctor of Economic Sciences, Professor
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ResearchGate:	https://www.researchgate.net/profile/Lihonosova/research

EDUCATION:

Basic education (university, major, year of graduation):

Master of Finance

Volodymyr Dahl East Ukrainian National University [2003 – 2009]

Postgraduate/Doctoral studies:

Professor of the Finance, Accounting and Taxation Department

Ministry of Education and Science of Ukraine [2021]

Doctor in Economic Science of the economics and business management (by type of economic activity) specialty

Ministry of Education and Science of Ukraine [2019]

Associate professor of the Taxation and Social Economics Department

Ministry of Education and Science, Youth and Sports of Ukraine [2016]

Candidate of Economic Sciences | PhD in Economics

Ministry of Education and Science, Youth and Sports of Ukraine [2012]

Postgraduate student of the economics and business management (by type of economic activity) specialty

Volodymyr Dahl East Ukrainian National University [2009 – 2011]

Additional training, certification programs:

International program for advanced training of employees of higher education institutions "Analytics in Product IT", 2024;

international internship at the Summer Economic School "Ukraine and the EU: Candidate Status and Prospects for European Integration", 2023;

internship under the program of advanced training of scientific and pedagogical workers in the development

and examination of EFVV tasks, Ministry of Education and Science of Ukraine; 2023, 2025;
international internship "Fundraising and organization of project activities in educational establishments: European experience", 2023;
advanced training " International aspects of accounting, taxation, finance, banking and insurance " Volodymyr Dahl East Ukrainian National University, 2022;
Industrial Internship: "Accounting and Taxation; Finance, Banking and Insurance in the Activities of a Modern Manufacturing Enterprise", 2021
international scientific and educational internship "Smart specialization strategies, 2021;
international scientific and educational internship "Education, science, business in high quality training of economic specialist", 2020

WORK EXPERIENCE:

Professional Career (Workplace, Years, Position):

National Aerospace University "Kharkiv Aviation Institute", 2018 – Current; associate professor, professor;
Kremenchuk Mykhailo Ostrohradskyi National University; 2016 – 2018, associate professor;
Volodymyr Dahl East Ukrainian National University, 2009 – 2016; trainee teacher, assistant, senior teacher, associate professor;

Teaching Experience:

Teacher of the Department of Taxation

Volodymyr Dahl East Ukrainian National University

[2009 – 2016]

teaching courses: Corporate Social Responsibility, Tax Administration, Budget Management, Tax control, International Economic Organizations, Tax planning, International Economic Relations, International tax law

Teacher of the Department of Management

Kremenchuk Mykhailo Ostrohradskyi National University

[2016 – 2018]

teaching courses: Customs security, Environmental management, Customs communications; Business Economics and Management

Teacher of the Department of Finance, Accounting and Taxation

National Aerospace University "Kharkiv Aviation Institute"

[2018 – 2023]

teaching courses: Corporate reporting, Financial Accounting and Analysis of Foreign Economic Activity, International Financial Settlements, Tax control, Customs management

Teacher of the Department of Management and Business Administration

National Aerospace University "Kharkiv Aviation Institute"

[2023 – current]

teaching courses: FinTech and financial innovations, Marketing audit, Financial management, Marketing research, Marketing product policy, Commodity studies, Management, Modern stock exchanges and financial calculations

Experience in International or National Projects:

Jean Monnet Module "European Integration of Ukraine in the Context of Industry 4.0" (611674-EPP-1-2019-1-UA-EPPJMO-MODULE) (project participant), 2022;

Jean Monnet International Scientific Conference "Building sustainable EU society for the future" (participant), (Zagreb, Croatia), 2024;

Fundamental research "Democratic mechanisms of self-sufficiency of socio-economic transformations of society", funded by the Ministry of Education and Science of Ukraine, 2017;

grant for joint research with Cambridge College, UK (Cambridge colleges hospitality scheme) for developments in the field of tax technologies for the socialization of economic relations, 2013.

RESEARCH ACTIVITIES:

Main Research Areas:

financial innovations, Digital marketing, marketing research, management strategies, sustainable development, embedded finance, marketing audit

Number of Publications (Scopus, WoS, others):

More than 250 scientific publications, including indexed articles in Scopus (9) and Web of Science (18) databases; multiple conference proceedings and applied research outputs.

Monographs, Textbooks:

Author and co-author of 25 monographs and 30 textbooks in the fields of tax, finances, self-organization, marketing, business management, and financial innovations.

Participation in Scientific Conferences:

Regular participant (more than 100) and speaker at international and national scientific conferences on finances, tax, management, marketing, digital transformation, and sustainable development (Ukraine, Poland, Bulgaria, Spain, Azerbaijan and others, online forums).

TEACHING ACTIVITIES:

Courses Taught:

FinTech and financial innovations, Marketing audit, Financial management, Marketing research, Marketing product policy, Commodity studies, Management, Modern stock exchanges and financial calculations.

Author Courses, Academic Programs:

Author of courses on tax control of aerospace enterprises, customs management, international financial calculations, financial accounting and analysis of foreign economic activity, fintech and financial innovations, marketing research, marketing audit, marketing product policy

Methodological Materials, Textbooks:

Author of Methodological Materials / textbooks in the field of tax control, international financial settlements, financial accounting and analysis of foreign economic activity, fintech and financial innovations, marketing research, marketing audit, marketing product policy

Developed electronic resources and video materials for hybrid and online teaching (LMS: Pilot, Moodle)

GRANTS AND PROJECTS:

Participation in International and National Projects:

National Projects, National Aerospace University "Kharkiv Aviation Institute", Research topic "ORGANIZATIONAL AND ACCOUNTING-FINANCIAL MECHANISMS FOR MANAGEMENT OF ECONOMIC SECURITY OF ENTREPRENEURSHIP" [2024-current]

National Projects, National Aerospace University "Kharkiv Aviation Institute", Research topic "Accounting and financial mechanism of innovative interaction of business entities in the context of the transformation of the knowledge economy and socio-behavioral constraints" [2021-2023]

Jean Monnet Module "European Integration of Ukraine in the Context of Industry 4.0" (611674-EPP-1-2019-1-UA-EPPJMO-MODULE) (project participant) [2021 – 2022]

Grants, Scholarships, Academic Mobility Programs:

International program for advanced training of employees of higher education institutions "Analytics in Product IT" Genesis, Product IT Foundation for Education (Kyiv-Warszawa, Ukraine-Poland) [2024]

international internship at the Summer Economic School "Ukraine and the EU: Candidate Status and Prospects for European Integration" NGO All-Ukrainian Association of International Economists, Borys Grinchenko Kyiv Metropolitan University (Kyiv, Ukraine) [2023]

grant for joint research with Cambridge College, UK (Cambridge colleges hospitality scheme) for developments in the field of tax technologies for the socialization of economic relations (participant) [2013]

PROFESSIONAL ACHIEVEMENTS AND AWARDS:

Honorary Titles:

Honorary Certificate from the National Aerospace University "Kharkiv Aviation Institute"

National Aerospace University – Kharkiv Aviation Institute [2025]

Gratitude from the Kharkiv Mayor

Kharkiv City Council [2025]


Certificate from the Kharkiv Regional Council

Kharkiv Regional State Administration [2024]

Certificate of Honor from the Kyiv District Administration of the Kharkiv City Council [2019]

Distinctions, Awards, Prizes:

Certificate of the Kharkiv Regional Council



Kharkiv Regional Council [2024]

Diploma "Best Scientist"

National Aerospace University "Kharkiv Aviation Institute" [2024]

Diploma "Best Young Scientific and Pedagogical Worker"

National Aerospace University "Kharkiv Aviation Institute" [2023]

Named scholarship of the Verkhovna Rada of Ukraine

Verkhovna Rada of Ukraine [2023]

Named scholarship of the Cabinet of Ministers of Ukraine

Cabinet of Ministers of Ukraine [2014-2016; 2022-2024]

Certificate of Honor of the Ministry of Education and Science of Ukraine

Ministry of Education and Science of Ukraine [2022]

Diploma "Best Young Scientific and Pedagogical Worker"

National Aerospace University "Kharkiv Aviation Institute" [2022]

Certificate of the Kharkiv Regional Council of the District Administration

Kharkiv Regional Council [2020]

Diploma "Best Scientist"

National Aerospace University "Kharkiv Aviation Institute" [2020]

Membership in Professional Associations:

Public organization "International Foundation of Scientists and Educators" [2023-current]

INTERNATIONAL ACTIVITIES:

Internships:

international internship "Fundraising and organization of project activities in educational establishments: European experience."

Zustricz Foundation, Department of Polish-Ukrainian Studies of Jagiellonian University in Krakow, Career Development Center of NGO Sobornist (Krakow, Poland) [22/04/2023 - 28/05/2023]

international scientific and educational internship "Smart specialization strategies. Estonian experience."

Estonian Business School (EBS), Teadmus (Tallinn, Estonia) [10/10/2020 - 15/01/2021]

international scientific and educational internship "Education, science, business in high quality training of economic specialist"

S.C. "Rom-Ukr Trade Service" S.R.L. (Suceava, Romania) [15/10/2020 - 15/11/2020]

international internship Innovative methods and technologies of higher education in the context of globalization of the world

Varna University of Management (Varna, Bulgaria) [06/05/2019 - 11/05/2019]

Cooperation with Foreign Universities:

Joint grant application with Mykolas Romeris University, Vilnius, Lithuania [2025]

SELECTED PUBLICATIONS:

Key Articles (Scopus, WoS, others):

Likhonosova, G., Mamanazarov, M., Adilchaev, R., Mamanazarov, A. (2025). Socio-economic development management: marketing the use of reserves and potentials. Access to science, business, innovation in digital economy, ACCESS Press, 6(2), 319-335, [https://doi.org/10.46656/access.2025.6.2\(5\)](https://doi.org/10.46656/access.2025.6.2(5))

Likhonosova, G., Shevchenko, I. (2025). Digital Marketing Finance Management: Strategic Approaches and Technological Solutions. Herald of Khmelnytskyi National University. Economic Sciences, 344(4), 259-264 <https://doi.org/10.31891/2307-5740-2025-344-4-35>

Shevchenko, I., Likhonosova, G. (2025). Transformation of public administration in the context of economic and financial security: challenges of globalization of international relations. Actual Problems of International Relations, Vol. 1 No. 163. DOI: <https://doi.org/10.17721/apmv.2025.163.1.134-142>

Calinescu, T., Likhonosova, G., Zelenko, O. (2025). Innovative Management of Regional Business: Financial Technologies and IT Tools. Semenov, A., Yepifanova, I., Kajanová, J. (eds) Data-Centric Business and Applications. Lecture Notes on Data Engineering and Communications Technologies. Springer, Cham. 2025. vol 240. pp 105–123. https://doi.org/10.1007/978-3-031-81557-7_6

Calinescu, T., Likhonosova, G. and Zelenko, O. (2024). Complex socio-economic solutions regarding the sustainable ecological development of the Ukraine regions. IOP Conference Series: Earth and Environmental Science, 2024, 1415(1), 012059

Likhonosova, G., Nencheva, I., Ismailov, T., Gorka-Chowaniec, A., Mitkov, M. (2024). Financial aspects of socio-economic rejection in Ukraine in conditions of economic turbulence. ACCESS Journal: Access to Science, Business, Innovation in Digital Economy. 2024, Vol. 5(2), p. 248-262. [https://doi.org/10.46656/access.2024.5.2\(4\)](https://doi.org/10.46656/access.2024.5.2(4))

Ushenko, N., Likhonosova, G., Zahariev A., Shaulska L., Kęsy M., Hurochkina V. (2023). Strategies for strengthening business economic security with account to global financial challenges. Financial and Credit Activity: Problems of Theory and Practice, 2023, 6(53), pp. 300–317

Calinescu, T., Likhonosova, G., Zelenko, O. (2023). Accounting and financial mechanism of business interaction: directions for the recovery of the tourism industry. Amazonia Investiga. 2023. № 12(67), 38-53. <https://doi.org/10.34069/AI/2023.67.07.4>

Calinescu, T., Likhonosova, G., Zelenko, O. (2023). Circular economy: Ukraine's reserves and the consequences of the global recession. Circular Business Management in Sustainability. Lecture Notes in Management and Industrial Engineering. Springer Nature Switzerland. January 2023. pp. 238-251. <https://doi.org/10.1007/978-3-031-23463-7>

Calinescu, T., Likhonosova, G., Zelenko, O. (2023). Changing patterns of business behavior: the Ukrainian experience of adaptation of global accounting and financial mechanisms. SHS Web Conf. Volume 160, 2023 Innovative Economic Symposium 2022 – Opportunities in Post-Covid Era (IES2022). Article Number 01003. Number of page(s) 11. Section Opportunities in Post-Covid Era. <https://doi.org/10.1051/shsconf/202316001003>

Likhonosova, G., Aleksejeva, L., Zieiniiev, T., Shalbayeva, S. (2023). Approaches to ensuring the economic security of the relocated business. Access to science, business, innovation in digital economy, ACCESS Press, 4(1): 115-129. [https://doi.org/10.46656/access.2023.4.1\(9\)](https://doi.org/10.46656/access.2023.4.1(9))

Druzhynina, V., Likhonosova, G., Davidyuk, L., Kievich, A. and Lutsenko G. (2021). Opportunities of Digital Technologies in Leveling Financial and Socio-economic Exclusion Problems. TEM Journal, 2021, 10(1), pp. 113–120 DOI: 10.18421/TEM101-14

Books, Chapters in Collective Monographs:

Books

- Likhonosova G. (2025). FinTech and financial innovations. Textbook. Kharkiv. National Aerospace University named "Kharkiv. Aviation Institute", 111 p.
- Likhonosova G. (2022). Accounting and analysis of foreign economic activity. Textbook: Kharkiv: Khai, 93 p.
- Likhonosova G. (2022). Tax administration. Textbook: Kharkiv: Khai, 117.
- Likhonosova G. (2021). Tax control. Textbook: Kharkiv: Khai, 160.
- Likhonosova G. (2020). International financial calculations. Textbook: Kharkiv: Khai, 168.

Collective Monographs

Likhonosova G. (2024). Comprehensive solutions for financial development in the conditions of overcoming socio-economic rejection. Budget, finance, economy and management: the latest trends in business and startup development: collective monograph. Boston (USA): International Science Group: Primedia eLaunch, 114-123.

Likhonosova G. (2024). Scenarios of adaptation of accounting and financial mechanisms of innovative interaction of business entities to global challenges. Adaptive accounting and financial mechanisms of innovative interaction of business entities under conditions of social and behavioral constraints: col. monograph. General editor. T.V. Calinescu. Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", 111 – 125.

Likhonosova G. (2024). Neuroeconomics and technologies of financial decision-making. Innovative systems and technologies of artificial intelligence in modeling, forecasting and making management decisions in a complex information environment: monograph / General editor. Doctor of Technical Sciences, Doctor of Economics, Professor S. K. Ramazanov, Honored Worker of Science and Technology of Ukraine; O. P. Mozgalli, Doctor of Economics, Professor. Kyiv: KNEU, 2024. 541 p. P. 501 – 511.

Likhonosova, G. (2023). Targeting accounting and financial interaction of business entities in conditions of socio-behavioral constraints. Accounting and financial mechanism of innovative interaction of business entities in the context of economic transformation: a col. monograph. Edited by T.V. Calinescu. Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", 115 – 120.

Principles of regulation of the socio-economic rejection in conditions of economic turbulence Likhonosova, G., Zieiniiev, T. (2023). Development of world economy, marketing and management in modern conditions: collective monograph. Andrushko R., Zhydovska N., Myronchuk Z. etc. International Science Group. Boston (USA): Primedia eLaunch, P. 125 – 134. doi: 10.46299/isg.2023.mono.econ.4.6.2

Likhonosova, G. (2023). Monitoring of financial interaction of the aerospace industry enterprise: stock market service. Methods of improving the economy, tourism and management: collective monograph / Andrushchak I., Chudovets V., Rechun O. Boston (USA): Primedia eLaunch, 136 – 146. DOI – 10.46299/ISG.2023.MONO.ECON.1

Likhonosova, G., Zieiniiev, T. (2022). Business security management tools: relocation technologies. Anti-crisis management: global trends and national peculiarities: Scientific monograph. Riga, Latvia: Baltija Publishing, 290-303. DOI: <https://doi.org/10.30525/978-9934-26-275-3-17>

Likhonosova, G. (2022). Leveling financial exclusion: the metabolism of socio-economic

systems. Collective monograph "Theoretical Foundations in Economics and Management". USA: Primedia eLaunch LLC, 294 – 303. ISBN – 979-8-88526-744-1

Likhonosova, G. (2022). Activation of the insurance market activity in relation to the protection of industrial enterprises in times of crisis. Insurance system and development of industrial enterprises in an unstable currency environment: monograph / A. L. Berdnikova et al.; scientific editor: T. V. Kalinescu. Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", pp. 117 – 129.

Likhonosova G. (2021). Vectors of development of banking supervision during the crisis. Vectors of modernization of the banking system during the crisis period: monograph / edited by T. V. Calinescu. Kharkiv. National Aerospace University "Kharkiv. Aviation Institute", 133 – 143.

ADDITIONAL INFORMATION:

Language Proficiency:

Ukrainian, English

IT Skills:

Master's degree in Software Engineering, 2024

Microsoft Office / Google Meet / Zoom / Google Drive / Microsoft Powerpoint / Microsoft Teams / Organizational and planning skills

Social and Community Activities:

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Editor-in-Chief of a scientific periodical;
Chairman of the University's Sectoral Scientific and Methodological Council,
Co-organizer of the International Scientific and Practical Conference