



Name	Olena Hrebenikova
Position,	Associate of the Department of Management
Department/Faculty	and Business Administration Faculty of
	Software Engineering and Business
Academic Degree,	Candidate of Economic Sciences
Academic Title	Associate Professor
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Google Scholar:	https://scholar.google.com/citations?user=9zg
	KFbQAAAAJ&hl=uk
ResearchGate:	https://www.researchgate.net/profile/Olena-
	Hrebenikova

EDUCATION:

Basic education (university, major, year of graduation):

Specialist in Economics and Management in Machinery Building
National Aerospace University "Kharkiv Aviation Institute" [01/09/1994 – 01/03/2000]

Master of Pedagogy Of A High School National Aerospace University "Kharkiv Aviation Institute" [01/09/2000 – 01/07/2003]

Postgraduate/Doctoral studies:

Associate professor
Ministry of Education and Science [20/02/2011]

PhD in Economics
Higher Attestation Commission of Ukraine [09/02/2005]

Additional training, certification programs:

training course " Cryptocurrencies and Blockchain "Binance Academy [2024] training course " Management in Product IT "IT company GENESIS Academy [2024] training course " Marketing in Product IT "IT company GENESIS Academy [2024]

training course " Social entrepreneurship" Prometheus digital platform and EU4Digital Academy [2023] training course " Basics of Finance and Investment " Prometheus digital platform and EU4Digital Academy [2023]

WORK EXPERIENCE:

Professional Career (Workplace, Years, Position):

Associate Professor of the Department of Management and Business Administration
National Aerospace University "Kharkiv Aviation Institute" [01/09/2023 – Current]
research activity, teaching (course Investment analysis, Household finance, Money and credit, Innovative development management, Financial activities of business entities, Strategic marketing, Financial Risk Management, Insurance Marketing)







Deputy Dean of the Faculty of Software Engineering and Business National Aerospace University "Kharkiv Aviation Institute" [01/09/2025 – Current] organization of faculty work, scientific work

Assistance Professor of the Department of Accounting and Finance
National Aerospace University "Kharkiv Aviation Institute" [01/09/2000 – 31/08/2023]
research activity, teaching (course Investment analysis, Household finance, Money and credit, Innovative development management, Financial activities of business entities, Accounting in budgetary institutions)

Deputy Dean of the Faculty of Software Engineering and Business

National Aerospace University "Kharkiv Aviation Institute" [01/09/2018 – 01/09/2022] organization of faculty work, scientific work

Teaching Experience:

Teaching of the Department of Management and Business Administration
National Aerospace University "Kharkiv Aviation Institute" [01/09/2023 – Current]
Teaching courses: Investment analysis, Household finance, Money and credit, Innovative development management, Financial activities of business entities, Strategic marketing, Financial Risk Management, Insurance Marketing

Teaching of the Department of Accounting and Finance National Aerospace University "Kharkiv Aviation Institute" [01/09/2000 – 31/08/2023] research activity, teaching (course Investment analysis, Household finance, Money and credit, Innovative development management, Financial activities of business entities, Accounting in budgetary institutions, Insurance)

Experience in International or National Projects:

Project Jean Monnet Module "European Integration of Ukraine in Industry 4,0" [01/01/2021 – 31/05/2021]

RESEARCH ACTIVITIES:

Main Research Areas:

Investments, bankruptcy of enterprises, rehabilitation of enterprises, innovative development

Number of Publications (Scopus, WoS, others):

Over 120 scientific publications; multiple conference proceedings and applied research outputs.

Monographs, Textbooks:

Co-author of 6 monographs in the fields of finance, insurance, banking and management.

Participation in Scientific Conferences:

Regular participant (more 50) and speaker at international and national scientific conferences on finance, insurance, banking and management (Ukraine, Lithuania, Germany, online forums).





TEACHING ACTIVITIES:

Courses Taught:

Investment analysis, Household finance, Money and credit, Innovative development management, Financial activities of business entities, Strategic marketing, Strategic financial management, Financial Risk Management, Insurance Marketing

Author Courses, Academic Programs:

Author of the course "Strategic financial management", "Investment analysis", "Household finance", "Money and credit", "Innovative development management", "Financial activities of business entities"

Developer of academic content for "Finance, Banking, Insurance and Stock Market"

Methodological Materials, Textbooks:

Co-author of textbooks in the field of Investment, Strategic financial management, Innovative development management

Developed electronic resources and video materials for hybrid and online teaching (LMS: Pilot, Moodle)

PROFESSIONAL ACHIEVEMENTS AND AWARDS:

Honorary Titles:

Honorary Certificate from the National Aerospace University "Kharkiv Aviation Institute" [2024]

Acknowledgment from the Kharkiv City Mayor Kharkiv City Council [2021] Certificate of the Kharkiv Regional Council Kharkiv Regional State Administration [2020]

SELECTED PUBLICATIONS:

Key Articles (Scopus, WoS, others):

Hrebenikova Olena, Lyba Vasyl. Evaluation of Effectiveness the Innovative Diffusion of the Socio-economic Systems. Integrated Computer Technologies in Mechanical Engineering – 2022. Synergetic Engineering. Part of the Lecture Notes in Networks and Systems book series (LNNS, volume 657). P. 542–563. https://link.springer.com/chapter/10.1007/978-3-031-36201-9_47.

Hrebenikova O. Modeling of the system for economic losses reduction of business in the conditions of modern global and local challenges. / Hrebenikova O., Denisova T. // Time description of economic reforms, 2023. №2 (50) – C. 6–13. http://nti.khai.edu/ois/index.php/cher/article/view/1948

Tatar, M. and Hrebenikova, O. (2021). System for evaluation of business entities financial sustainability under global challenges conditions. Galician economic journal, vol. 71, no 4, pp. 20–32. https://galicianvisnyk.tntu.edu.ua/index.php?art=994

Tatar M. S., Hrebenikova O. V., Kovalchuk I. G. Ensuring the financial stability of insurance companies in the face of global challenges. Business Inform. 2020. №11. C. 371–378. https://doi.org/10.32983/2222-4459-2020-11-371-378

Hrebenikova O. V., Tatar M. S., Koval M. I. Configurations of interaction between banks and insurance companies to ensure their sustainable development in the face of global challenges. Problems of economy. 2020. No. 4. P. 294–304. http://nbuv.gov.ua/UJRN/Pekon 2020 4 37

Tatar M. S., Hrebenikova O. V., Zabolotna A. O Improving the procedure for analyzing and auditing financial results of enterprises in the context of global challenges // Market Infrastructure. -







2021. - Issue 62. - P. 184-190. http://nbuv.gov.ua/UJRN/ifrctr 2021 62 34

Books, Chapters in Collective Monographs:

Insurance system and development of manufacturing enterprises in an unstable currency environment [Text]: monograph / N. O. Bondar, O. V. Hrebenikova and others; edited by T. V. Kalinesku. – Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", 2022. – 160 p. https://dspace.library.khai.edu/xmlui/handle/123456789/6886

Accounting and financial mechanism of innovative interaction of business entities in the context of economic transformation [Text]: monograph / N. O. Bondar, O. V. Hrebenikova and others; edited by T. V. Kalinesku. – Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", 2023. – 160 p. http://dspace.library.khai.edu/xmlui/handle/123456789/6888

Adaptive accounting and financial mechanisms of innovative interaction of business entities under socio-behavioral constraints [Text]: monograph / N. O. Bondar, O. V. Hrebenikova, T. V. Denisova and others; edited by T. V. Kalinesku. – Kharkiv: National Aerospace University "Kharkiv. Aviation Institute", 2024. – 160 p. http://dspace.library.khai.edu/xmlui/handle/123456789/6888

ADDITIONAL INFORMATION:

Language Proficiency:

Ukrainian, English

IT Skills:

Microsoft Office / Microsoft Excel / StatSoft Statistica / Zoom / Google Drive / Microsoft Powerpoint / Skype / Organizational and planning skills

Social and Community Activities:

Charity during the full-scale invasion of russia.

Responsible for the system of preparation for admission to the National Aerospace University "Kharkiv Aviation Institute", head of the school group "#LeaderoftheFuture".

