



Name	Viktoriya Fursova
Position,	Associate Professor of the Department of
Department/Faculty	Management and Business Administration
Academic Degree,	Candidate of Economic Sciences
Academic Title	Associate Professor
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ORCID iD:	0000-0002-4841-3416
Google Scholar:	https://scholar.google.com/citations?view_op=list_works&hl=ru&authuser=2&hl=ru&user=KATVzuQAAAAJ&pagesize=100&sortby=pubdate&authuser=2
ResearchGate:	https://www.researchgate.net/profile/Viktoriya-Fursova/research

EDUCATION:

Basic education (university, major, year of graduation):

Specialist of Finance and Credit

V. N. Karazin Kharkiv National University [01/09/1995 – 30/06/2000]

Postgraduate/Doctoral studies:

Candidate of Economic Sciences

Ministry of Education and Sciences of Ukraine [13/02/2008]

Associate professor

Ministry of Education and Science of Ukraine [26/09/2012]

Additional training, certification programs:

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|---|-----------------------|
| • Advanced training courses (National Aerospace University "KhAI," Kharkiv) (Certificate). | 01.09.2024-24.06.2025 |
| • Workshop: "AI in the Office: Professional Use of ChatGPT in Everyday Work" Certificate (Munchen, Germany). | 14.04.2025-30.06.2025 |
| • Internship abroad in the project "The cloud storage service for the online studying on the example of the zoom platform." Certificate (Lublin, Poland). | 31.08 –7.09. 2020 |
| • English language course (FCE Certificate, Cambridge English, B2). | 09.2018 – 05.2020 |
| • Completion of the course "Financial Planning for Individuals and Families" (Certificate, University of Florida, USA). | 05.2020-06.2020 |
| • Completion of the course "New Business Models for Society" (Certificate, University of Virginia, USA). | 04.2020 |
| • Internship in the project "English Language School + Internship for Teachers," Huittinen, Finland (Certificate, Certificate of Completion of English Language Courses at West Finland College). | 04.09-08.09.2017 |
| • Internship in the project "Tools to Support the Mobility of Researchers within the Framework of the EU Financial Perspectives for 2014-2020," held in Lodz, Poland (certificate). | 19.11-25.11.2016 |



- Advanced training courses (National Aerospace University "KhAI," Kharkiv) (Certificate).
- Advanced training courses for heads of university departments of III-IV accreditation levels (University of Educational Management of the National Academy of Pedagogical Sciences of Ukraine, Kyiv). Certificate.

11.09-30.09.2015,
13.09.-30.11.2010

25.03-25.10.2013

WORK EXPERIENCE:

Professional Career (Workplace, Years, Position):

Associate Professor of the Department of management and business administration

National Aerospace University – Kharkiv Aviation Institute [01/09/2008 – Current]

research activity, work in project teams, teaching (course banking system, bank management, bank analysis, bank accounting, financial risk management, financial management)

Senior Lecturer of the Department of Marketing

Kharkiv Institute of Business and Management [01/09/2006 – 31/08/2008]

research activity, teaching (course risk management, marketing, business analysis of companies)

Deputy Director of the Analytical Department, Chief Analyst for the Banking Sector

Investment Company LLC "Online Capital" (Kyiv/Ukraine) [01/05/2010 – 01/06/2014]

Economist of the Credit and Deposit Operations Department

JSCB "Prominvestbank" (Kharkiv/Ukraine) [01/05/2001 -31/08/2006]

RESEARCH ACTIVITIES:

Main Research Areas:

- Risk management in the process of financial interaction of business entities in the context of increasing global challenges, economic transformation and socio-behavioral restrictions;
 - Theoretical and methodological aspects of developing an organizational and financial mechanism for managing financial stability and economic security of banking institutions and enterprises in the context of global challenges and digitalization of socio-economic processes;
 - Military economy and problems of its financing.

Number of Publications (Scopus, WoS, others):

More than 110 publications, including 48 scientific articles, 9 monographs and 14 textbooks.

Monographs, Textbooks:

Co-author of 9 monographs and 14 textbooks in the fields of developing an organizational and financial mechanism for managing financial stability and economic security of banking institutions and enterprises in the context of global challenges and digitalization of socio-economic processes

Participation in Scientific Conferences:

Regular participant (more 30) at international and national scientific conferences on finance, economic security of banking institutions and enterprises (Ukraine, Portugal, Sweden, Germany, online forums).





TEACHING ACTIVITIES:

Courses Taught:

banking system, bank management, bank analysis, bank accounting, financial risk management

Author Courses, Academic Programs:

Author of the course "Bank analysis".

Methodological Materials, Textbooks:

Author of textbooks in the field of banking system, accounting, risks and financial management.
Developed electronic resources and video materials for hybrid and online teaching (Mentor)

INTERNATIONAL ACTIVITIES:

Internship in the project "English Language School + Internship for Teachers," Huittinen, Finland [04.09-08.09.2017].

Internship in the project "Tools to Support the Mobility of Researchers within the Framework of the EU Financial Perspectives for 2014-2020," held in Lodz, Poland [19.11-25.11.2016].

PROFESSIONAL ACHIEVEMENTS AND AWARDS:

Honorary Certificate from the National Aerospace University "Kharkiv Aviation Institute"
National Aerospace University – Kharkiv Aviation Institute [2008, 2014]

SELECTED PUBLICATIONS:

Key Articles (Scopus, WoS, others): text

Fursova V.A. (2018). Classification Aspects of Factors Contributing to Banking Crises. *Eastern Europe: Economy, Business, and Management*. №5 (22). pp. 243–248. Available at: https://www.easterneurope-ebm.in.ua/journal/22_2019/36.pdf

Fursova V.A. (2019). Improving the Methodology for Assessing the Level of Financial Security of Banking Institutions. *Market Infrastructure*. №28. pp. 320–329. Available at: http://www.market-infr.od.ua/journals/2019/28_2019_ukr/50.pdf

Fursova V.A., Bondar N.A. (2019). Classification of the Consequences of Banking Crises. *Market Infrastructure*. №35. pp. 433–437. Available at: <http://www.market-infr.od.ua/uk/35-2019>.

Fursova V.A., Fadeeva I.G., Borovik L.V. (2020). Digital transformation of Ukraine's economy: Prospects and risks of digitalization using the banking sector as an example. *Priazovsky Economic Bulletin*. No. 5(22). pp. 186-192. Available at: http://pev.kpu.zp.ua/journals/2020/5_22_ukr/35.pdf

Fursova, V.A., Fadeeva, I.G., Havrysh, H.O. (2021). The Impact of European Integration Processes on the Reform of the Ukrainian Banking System. *Economics and Society*. No. 24. Available at: <https://doi.org/10.32782/2524-0072/2021-24-5>

Tesnikov, O., Fursova, V. (2022). Factors Influencing the Functioning of the Logistics Support System





of the Armed Forces of Ukraine in Wartime. Economics and Society. (42). pp. 1-6. Available at: <https://doi.org/10.32782/2524-0072/2022-42-17>.

Fursova, V., Fursov, I., Frunza, S. (2024). Concepts of Strengthening Economic Security in the Interaction of Economic Entities. Economics and Society. № (61). pp. 1-5. Available at: <https://doi.org/10.32782/2524-0072/2024-61-159>.

Fursova, V.A. , Bondar, N. (2025). Digital financing instruments for the economy in wartime as a guarantee of financial security. Market infrastructure. № 84. pp. 106-112 Available at: <http://www.market-infr.od.ua/uk/2025>

Books, Chapters in Collective Monographs:

Fursova V.A., Bondar N.A. (2019). Patterns of emergence and progression of banking crises. Modern determinants of development and vectors of modernization of the banking system: monograph / [Collective authors], ed. by T.V. Kalinescu. Kharkiv: National Aerospace University named after M.E. Zhukovsky "Kharkiv Aviation Institute". pp. 154-160.

Fursova, V.A. (2021). The Formation of the Ukrainian Banking System at Various Stages of Economic Reform. Modernization Vectors of the Banking System in Crisis [Text]: Monograph / N.O. Bondar, A.L. Berdnikova, O.V. Grebenikova, et al.; Edited by T.V. Kalinesku. – Kharkiv: National Aerospace University named after M.Ye. Zhukovsky "Kharkiv Aviation Institute". pp. 8-17.

Fursova, V.A. (2023). Risk Management of Innovative Accounting-Financial Interaction of Economic Entities under Socio-Behavioral Constraints. Accounting-Financial Mechanisms of Innovative Interaction of Economic Entities in the Context of Economic Transformation [Text]: Monograph / N.O. Bondar, O.V. Grebenikova, O.V. Degtyaryova, et al.; Edited by T.V. Kalinesku. – Kharkiv: National Aerospace University named after M.Ye. Zhukovsky "Kharkiv Aviation Institute," 2023, pp. 84-90. Available at:

<https://dspace.library.khai.edu/xmlui/bitstream/handle/123456789/6888/Oblikovo-finansovyy.pdf?sequence=1&isAllowed=y>

Fursova, V.A. (2024). *Development of Interaction Models of Economic Entities in the Context of Intensifying Global Challenges and Socio-Behavioral Constraints*. Adaptive Accounting-Financial Mechanisms of Innovative Interaction of Economic Entities under Socio-Behavioral Constraints: Monograph / N.O. Bondar, O.V. Grebenikova, T.V. Denisova [and others]; Edited by T.V. Kalinesku. – Kharkiv: KhAI. pp. 86-93, 160 p. Available at: https://dspace.library.khai.edu/xmlui/bitstream/handle/123456789/7341/Adaptatsiyni_oblikovo-finansovi.pdf?sequence=1&isAllowed=y

ADDITIONAL INFORMATION:

Language Proficiency:

Ukrainian, English

IT Skills:

MS Word, MS Excel, MS Power Point, Zoom, Google Meet, Teams

