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## Erasmus+ HRLAW

# European Human Rights Law for Universities of Ukraine and Moldova

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## **Dissemination plan**

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**Aim:** *This document is designed to structure the process HRLAW project results dissemination which should be detailed and adapted at each partner organization. It should be used as a base for planning of the future development of the activities after the end of the period of eligibility of costs on 14.10.2018*

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## 1. Introduction

The aim of dissemination plan is to describe the main activities in the sharing of idea & the results of this project to the wider community, in order to engage as many interested parties as possible in the project activities & to ensure the support of all the stakeholders & sustainability.

Dissemination is integral part of other activities, however several additional measures have been planned.

The responsible persons of dissemination activities are team leaders in each partner's organization should take care of the coordination of the dissemination activities at their organizations.

All local partners will play an active role in the dissemination of the project results, each according to their position and possibilities. EU partners of consortia will contribute to the dissemination of the project by providing texts & material and by promoting project through their websites and at relevant conferences.

Dissemination plan includes the specific measures aimed on broad dissemination and exploitation of main WPs outcomes and outputs by web-based communication mechanisms (Dropbox, Google disks, Facebook), as well as face-to-face meeting, launch events in leading Ukrainian (NLU, Kharkiv) and Moldavian (MSU, Chisinau) institutions, networking and final dissemination conference in NLU, Ukraine.

The idea for the HRLAW project was advocated by the local partner and it fits very well in the development strategies of other PCUs, which allows team to assume that sufficient level of motivation, engagement and support will be received from the PCU staff and management.

One more effort of project team in WP6-Dissemination and Exploitation is achieving the multiplier effect of dissemination developed outcomes for UA and MD university bodies: the developed set of public/private universities in UA and MD with law studies targetly involved at the dissemination campaign, invited to

launch events and included at the joint training events in Ukraine/Moldova.

The Dissemination strategy is prepared by joint efforts of NLU, Ukraine and MSU, Moldova.

## 2. Assumptions, risks and milestones

HRLAW team has set the following conditions as **assumptions**:

- strengthen cooperation between all partners involved results in effective dissemination activities;
- active support from lead partner administration (MSU);
- project objectives are in line with the UA and MD universities development strategies and national development plans;
- Ukrainian and Moldavian academic institutions and social partners are ready to cooperate with established association and external stakeholders;
- decision-making process is arranged in line with procedure outlined in WP7;
- local team leaders have and are able to use up-to-date communication equipment: email, mobile phones, Skype for smooth and effective interaction.

HRLAW team has set the following **risks**:

- Potential shifts / changes in the Ukrainian and Moldavian state educational authorities could have a negative impact on the project implementation. **To avoid this risk** all project activities will be performed with the involvement of a number of specialists from the target authorities that ensures continuous support of the performed activities.
- Possible difficulties in decision-making process between UA/MD and EU participants could make delays in implementation of some activities. **To solve this problem** the Steering Board elaborate the sustainable pattern

for decision-making mechanisms, task allocation and troubleshooting and confirm it with all stakeholders during the installation meeting on the beginning of the project.

Project team has set the following **milestones**:

- HRLAW web-site developed and updating on a regular basis;
- items of dissemination suite are developed and distributed between partners;
- planned events are arranged in time, agenda of the events includes all necessary topics.

Given milestones can be measured by following **indicators**:

- availability of the project web-site by the dedicated registered domain name;
- availability of sites updates no less than one per month,
- list of items of dissemination package;
- events agenda, list of participants, IMRs from visitors, events report.

### 3. Dissemination tasks

According to the initial application, the following **tasks** are to be completed by HRLAW consortium:

6.1.1. Design and initial development of the web site;

6.1.2. Continuous support and regular updating of the web-site;

6.2.1. Identification, design and development of the components of the suite;

6.2.2. Printing the dissemination suite;

6.2.3. Distribution of the printed materials to all partners;

6.2.1. Identification, design and development of the components of the suite;

6.2.2. Distribution of the printed materials to all partners;

- 6.3.1. Conducting launch event in Moldova;
- 6.3.2. Conducting launch event in Ukraine;
- 6.3.3. Arranging 3 dissemination seminars;
- 6.3.4. Conducting final conference in NLU;
- 6.4.1. Development of funding maps by UA and MD universities.

#### **4. Project dissemination suite**

Printed material (flyers, posters, brochures etc. containing the project logo) should be developed during the project eligibility period will be distributed to all relevant parties – at different conferences and events as well as sent per post to all relevant stakeholders.

Costs for the printing of the promotion material (flyers, posters, brochures) are budgeted for each partner organization.

#### **5. Website and social media**

The development of the website [hrlaw.eu.org](http://hrlaw.eu.org) is conducted in Ukraine, by the free Wordpress-based web template.

It contains links to the websites of each of the partners which allow them to offer content in their language and to offer their specific services, to publish their promo material etc.

Project team was identified Facebook as the most powerful social media platform for HRLAW dissemination purposes and have launched the dedicated HRLAW page available by the address: <https://www.facebook.com/ErasmusHRLAW/>

All partners are welcome to post their own news and updates both on the project web-site and facebook page.

## 6. Increasing of interest of stakeholders & additional inputs

Dissemination of the results will be done by all partners at the events related to the HRLAW project. The major dissemination event that will be organized within the project is International Law Forum, hosted by National Law University, Ukraine, each year in September-October. All relevant stakeholders will be invited, a panel discussion on the topic of human rights law and academic integrity issues is planned. Inputs gained will be used for the future development of the partners' organizations activities.

## 7. List of dissemination events

The project team has initially identified and continuously updating the list of events which are used as dissemination points for the HRLAW developments:

<b>No</b>	<b>Date</b>	<b>Title</b>	<b>Responsible partner</b>	<b>Number of attendees</b>	<b>Status</b>
1	October 3-6, 2017	Launch event Ukraine	NLU, Kharkiv	50	Completed
2	November 6, 2017	Launch event Moldova	MSU, Chisinau	28	Completed
3	March 5-7, 2018	HRLAW School of Law - Training session and regional dissemination seminar	NLU, Kharkiv KhAI, Kharkiv	60	Completed
4	May 22-	Panel on digital law	ISTU, Kiev	25	Completed



	25, 2018	within DESSERT conference			
5	September 22-25, 2018	HRLAW panel within Second international law forum Ukraine	NLU, Kharkiv	40 (panel) / 300 total	Forthcoming
6	October 19, 2018	Annual conference "Todykov readings"	NLU, Kharkiv	70-80	Forthcoming
7	October 22-26, 2018	International conference on modern learning methodologies in higher education	MSU, Chisinau	40-50	Forthcoming
8	December 2018	IDEA-Moldova Marginalized Peoples Conference	Chisinau	30-50	Forthcoming
9	October 2018	XVIII international conference for students and PhD "Actual problems on human rights, state and legal system"	Kiev	80-100	Forthcoming
10	September 2019	Final HRLAW conference	NLU, Kharkiv	no less than 100	Forthcoming