

**National Aerospace University
"Kharkiv Aviation Institute"**

**Department of Management and Business
Administration**

invites you to participate in the work
*International scientific and practical
conferences*

**"Models of business management for the
economic security of entrepreneurship
development",**
which will happen
December 10-11, 2026

The purpose of the conference is to provide a scientific and practical platform for discussing current problems of implementing mechanisms for managing the economic security of entrepreneurship; exchange of experience and scientific developments; presentation of innovative ideas and dissemination of security discourse.

According to the results of the conference, it is planned to publish **abstracts of the reports**. Scientifically based works will be recommended for publication in the **scientific and industrial journal "Time description of economic reforms"**. Publication in the journal is a logical continuation of the scientific discussions that arise during the conference and the development of scientific opinion regarding modern problems of the economic profile.

Scientists, candidates and doctors of science, practitioners, scientists, representatives of state authorities and local self-government bodies, research and other organizations, business structures whose activities are related to the subject of the conference are **invited to participate in the conference**.

🔗 **Conference working languages:**
Ukrainian;
English.

**THEMATIC DIRECTIONS
OF THE CONFERENCE :**

Section 1. SMART economy and strategic models of entrepreneurship development.

Section 2. Financial instruments and investment strategies in strengthening business security.

Section 3. Innovation management, logistics security and project management in the context of eliminating business risks.

Section 4. Marketing strategies and brand positions for ensuring market sustainability of business.

Section 5. Digital transformation of business: the use of artificial intelligence in ensuring intellectual security.

Conference participants can submit
**articles for publication in a professional
publication scientific and industrial journal
"TIME DESCRIPTION OF ECONOMIC
REFORMS",**

**Included in the List of Scientific Professional
Publications of Ukraine (Category "B")
within the "Economic Transformations,
Business, and Administration" cluster,
specialties C1, D1, D2, D3, D5.**

**Order of the Ministry of Education and Science
of Ukraine No. 928 dated June 11, 2026.**

<http://nti.khai.edu/ojs/index.php/cher/index>

Materials for publication:

- **ARTICLES** in the international scientific and industrial journal "TIME DESCRIPTION OF ECONOMIC REFORMS": champion.reforms@gmail.com
- **ABSTRACTS** of the conference papers: k602@khai.edu

To participate in the work of the conference, it is necessary to present to the Organizing Committee by **December 8, 2026:**

- application form:

<https://forms.gle/sPJRR1RyDd8CGNF8A>

- abstracts of the report: k602@khai.edu

- or an article for the journal "Time description of economic reforms": champion.reforms@gmail.com

**PUBLICATION OF THE CONFERENCE
MATERIALS** As a result of the conference, abstracts of the participants' reports will be published and posted on the website www.khai.edu.

The organizing committee reserves the right to select and edit manuscripts of scientific works.

**REQUIREMENTS FOR PREPARATION OF
ABSTRACTS OF REPORTS**

Scientific works that have not been published before are accepted for publication. Materials can be presented in Ukrainian or English.

Abstracts are up to 4 pages long.

Materials must be prepared using the MS Word editor. Sheet of A4 format. Margins - 2 cm on all sides. Font Times New Roman, pin - 14, spacing - 1.5. The general scheme of theses construction: surnames and names of authors, institution, city - in the upper right corner; the name of theses is in capital letters, in the center.

Literature is drawn up in accordance with the National Standard of Ukraine DSTU 8302:2015. Literary sources are numbered according to the order of mention in the text in the original language.

Works that do not meet the requirements will not be considered.

Requirements for design and submission of articles to the scientific and industrial journal "Time description of economic reforms" at:
<http://nti.khai.edu/ojs/index.php/cher/index>
publication questions:

champion.reforms@gmail.com

ORGANIZING COMMITTEE

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Chen XINLEI, PhD, Professor of Marketing, Cheung Kong Graduate School of Business, China.

The conference is included in the list of international and all-Ukrainian events scientific conferences on issues of higher education and science of the Ministry of Education and Science of Ukraine for 2026

Management and Business Administration Department

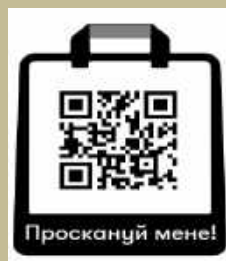
 k602@khai.edu



 We are waiting for your questions



Application for participation in the conference:
<https://forms.gle/sPJRR1RyDd8CGNF8A>



Address of the conference organizing committee:
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**National Aerospace University
"Kharkiv Aviation Institute"
Management and Business Administration
Department**

**Azerbaijan State University of Economics,
Azerbaijan**

**Academy of Economic Studies of Moldova,
National Institute of Economic Research,
Moldova**

**The College of European and Regional Studies,
Czech Republic**

Galgotias University, India

**Cheung Kong Graduate School of Business,
China**

**International scientific and practical
conference**

*Models of business management for the
economic security of entrepreneurship
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**Kharkiv,
December 10-11, 2026**